

We would love to hear from you. Kindly send your contributions to the September, 2021 newsletter. Articles will be assessed on rolling basis, and should be 500- 1500 words in length, including spaces. The deadline for submission of articles for the September, 2021 newsletter is Wednesday, 25th August, 2021. Your feedback and suggestions are highly appreciated.

Please send all your submissions to intuganda@gmail.com. Title of Email: Newsletter Article Submission.

Raymond D. Muwanguzi INT/ Communications Coordinator





ANGELINA TWINOMUJUNI

PROGRAMME MONITORING OFFICER

#### 1. How has INT Transformed You?

INT has helped to show me that I have a unique role to play in the transformation of the African continent.

# 2. What are the key transformations in your area of passion?

I am passionate about many things. However, I am particularly drawn to the media mountain and the opportunities that are available for us to change the narrative of our families, communities and nations through this sphere of influence. The key transformations in this area are the growth of non-traditional media outlets through the use of technology which make it easier for stories to be told.

### 3. What are the impacts of these transformations?

As a result of rapid transformation, there is a window of opportunity for Africa to shape its own narrative. A variety of voices are rising because the barriers to publishing stories are being challenged and in many cases facing total annihilation.

#### 4. What is your favourite book?

I love reading books. For me each book has a unique flavour. Nothing is better than the Bible. However, I find Malcolm Gladwell's book, Outliers, really intriguing. He thinks outside the box.

### 5. What was your favourite INT book?

My favourite INT book was, 'Good To Great.' by Jim Collins. It was interesting to learn about the characteristics of companies that had transitioned successfully through the ages, as a result of their deployment of disciplined people engaged in disciplined thought and disciplined action

## 6. What became of your INT project?

I attended INT Class 16 and wrote a project to "develop a Story Telling Application to counter the negative perception of Africa in Children between the ages of 5-12". I had a great exciting vision- So I thought! I enthusiastically developed the proposal and began looking for avenues for funding which were not really readily available at the time. Some of the developers contacted were costly, while some did not feel that this project was interesting enough therefore proposals developed were not successful. I had identified risks but some of the challenges were difficult to overcome.

I gave up on the project at some point until March 2018 when I was introduced to 2 developers in their 3RD year of study at Makerere University in 2018.

They have been able to develop a prototype which is in its initial testing phase.

This journey has taken about 5 years. I would like to take this opportunity to encourage Oakseeds not to give up on their dreams, but to continue looking for avenues to bring their projects to life because they are the answer to many of the challenges in their spheres of influence.



"JESUS WEEPS OVER THE SIN OF NEGLECT OR IRRESPONSIBILITY" - Prof. Vincent C. Anigbogu



